



Get a **FREE Website Analysis, Consultation & Quote** by calling **1-877-598-6454** or going to **www.clickstomysite.com**

Affordable Internet Marketing for Small Businesses

There are 213 million Internet searches performed each day (and growing). *The best kind of customer is already looking for your products and services. Are they finding your business?*

Many searches for products and services are performed through a local search, or using search engines such as Google, to find a service or product close to a home or business. For example, if you are new to town and looking for a dentist, you might type in "Dentist Pittsburgh" in Google Search. Or if you are looking for a place in Pittsburgh to buy eco-friendly gifts, you might type "green gifts Pittsburgh".

These search phrases are known as "keywords". If you are using the correct keywords in your website design and content, the people looking for your product or service are more likely to find your business.

55% of internet searchers only view the first item of the search results; 80% only look at the first three items. Where does your website rank?

Depending on how your website is designed, and therefore, how it is ranked by search engines, will determine whether or not your business will come up high in search results. If your site has been *optimized*, a process known as "Search Engine Optimization", you are more likely to come up higher in the search results.

Your Business Could More than Double Sales through Effective Internet Marketing

Can you answer these questions about your website?

-- *Who is coming to your website and when? What do they click on once they get there?* Clickstomysite.com can set up **Analytics** to monitor your traffic so you will know which keywords drive visitors to your site, where they are, and what they are viewing, plus many other features such as weekly reports.

-- *Which keywords could drive traffic to your website?* 85% of keywords that *could* bring visitors to a website are not even mentioned on the average website. We test your most valued keywords through a **Keyword Analysis** so you won't miss potential sales by not using all available and effective keywords.

-- *Why does your competition rank higher in Google search results?* We provide a thorough **competitor SEO analysis** so you will know your competition's tactics (and how to combat them).

Did your web designer ensure search engines could read and find your site? We ensure search engines can read your website and that your site will not miss search opportunities through several **technical and coding methods**.

Are your visitors telling you anything about them? We provide strategic methods of getting the most from your website through **data collection forms and effective web design**.

Are your visitors finding your site through press releases, blogs, articles, and E-newsletters? To keep your audience informed and engaged, we write **quality public relation material**.

How many websites link back to yours? 90% of traffic from the top 5% of websites comes from links from other sites. We use white-hat methods to **build quality links** and increase traffic.

Would a Pay-Per-Click advertising campaign be cheaper and more effective than other forms of advertising? We set up cost-effective PPC campaigns that create traffic. Spend as little or as much as you want and see immediate results.

